



Significantly improved printing quality



Integration of mobile printing capabilities



25% reduction in print costs

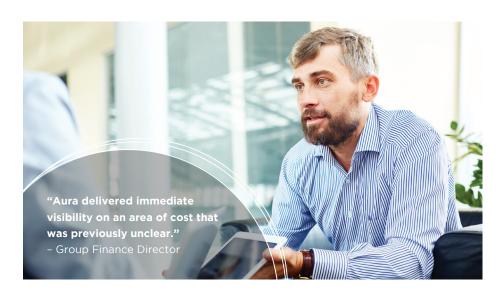


AN ON-GOING DRIVE TO SUCCESS

Aware of Aura's transformative approach to print management, Marriot Motor Group engaged the team to conduct a full print audit of their UK-based offices. Aura's engineers worked closely with Orchard House, Marriot Motor Group's outsourced IT suppliers. The business was reliant on software which needed to be incorporated into any print solution. Due to Aura's vendor-agnostic approach, the team were able to adapt to customer needs while still challenging the status quo to enable future improvements.

To further increase savings across the Marriott Motor Group print fleet, Aura is also looking to incorporate more security and savings through a follow-me print solution. By ensuring print jobs are released only when an employee is present, the reduction in wasted resources can be significant.

Aura integrated with Marriot Motor Group's incumbent CDK Global Desking software to ease the transformation and ensure solid processes remained undisturbed. The Total Cost of Ownership report and recommended solution showed MMG that they could both invest in better technology, but also improve the security and operational visibility of their print estate.



Marriott Motor Group is a family-run Group with over one-hundred years' experience in the transport industry, with showrooms located in Suffolk and Norfolk. They offer both new and used cars, commercial vehicles and aftersales services such as MOTs, servicing, repairs and parts.