



Aura™

 MARRIOTT
MOTOR GROUP

PRINT MANAGEMENT TRANSFORMATION

In early 2016, Marriot Motor Group was looking for a higher quality, more streamlined printing solution for their nine dealerships and head office in Ipswich.



Significantly improved
printing quality



Integration of mobile
printing capabilities



25% reduction in
print costs



AN ON-GOING DRIVE TO SUCCESS

Aware of Aura's transformative approach to print management, Marriot Motor Group engaged the team to conduct a full print audit of their UK-based offices. Aura's engineers worked closely with Orchard House, Marriot Motor Group's outsourced IT suppliers. The business was reliant on software which needed to be incorporated into any print solution. Due to Aura's vendor-agnostic approach, the team were able to adapt to customer needs while still challenging the status quo to enable future improvements.

To further increase savings across the Marriott Motor Group print fleet, Aura is also looking to incorporate

more security and savings through a follow-me print solution. By ensuring print jobs are released only when an employee is present, the reduction in wasted resources can be significant.

Aura integrated with Marriot Motor Group's incumbent CDK Global Desking software to ease the transformation and ensure solid processes remained undisturbed. The Total Cost of Ownership report and recommended solution showed MMG that they could both invest in better technology, but also improve the security and operational visibility of their print estate.



"Aura delivered immediate visibility on an area of cost that was previously unclear."
- Group Finance Director

Marriott Motor Group is a family-run Group with over one-hundred years' experience in the transport industry, with showrooms located in Suffolk and

Norfolk. They offer both new and used cars, commercial vehicles and aftersales services such as MOTs, servicing, repairs and parts.

Contact us

www.aurafutures.com

London
+44 207 2 400 800
london@aurafutures.com

New York
+1 646 490 3755
newyork@aurafutures.com