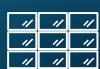




Stadium Wide Digital Signage



QR Code Integration



9 Screen Video Wall

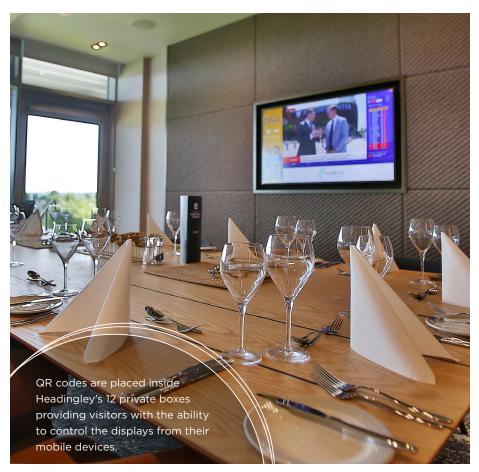


AURA DELIVERS 'WORLD CLASS' DIGITAL SOLUTIONS TO HEADINGLEY INTERNATIONAL SPORTS STADIUM.

One of the most famous Stadium complexes in the world of sport, it hosts both international rugby and test cricket, connected by its unique two-sided central stand.

Aura's digital solutions provide Headingley with 'world-class' communication platforms for match day visitors and corporate guests.

Our digital video streams and 'managed content' enables live TV coverage, game highlights, touch screen facility information and targeted advertising across all displays throughout the Stadium. With these functionalities in place, Headlingley can also provide guests with a personalised experience such as customised welcome messages and inspirational matchday quotes.



James Eaton, Marketing Executive at Headingley commented 'we love the flexibility that the solution provides, we can even manage content via the mobile app - it's that easy and gives our guests a seamless experience'.