

Aura™

AURA TRANSFORMS WORKING ENVIRONMENT

Aura replaced this large communications organisations' outdated equipment and transformed this organisations' workplace, making a significant impact on the business by improving efficiency and their carbon footprint.



Installation of full colour
and high-speed black and
white printers



Monitoring, measuring, and
managing of network-wide
document output



Introduced the
Doc-Q-Manager electronic
ticketing system



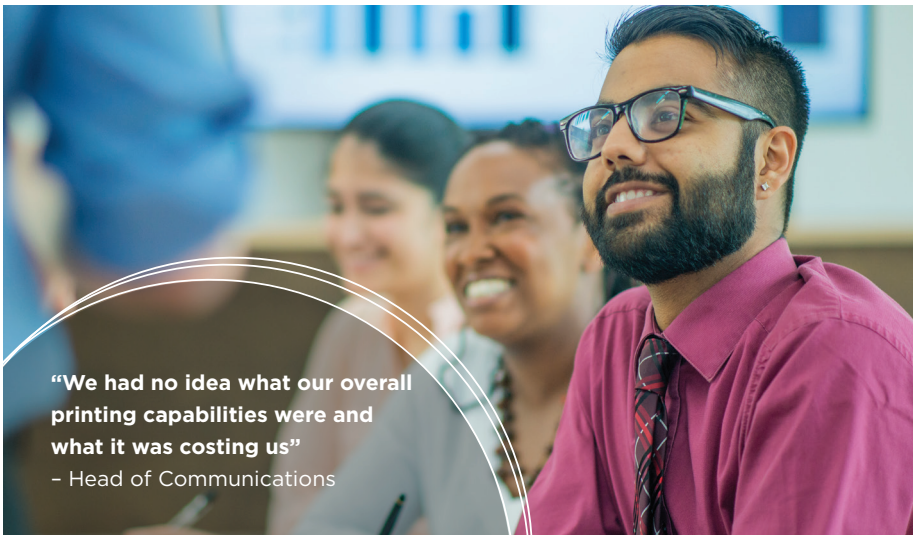
HIGH VOLUME DEMANDS MET WITH EASE

The equipment at this large communications organisation headquarters within the print room had become outdated, no longer able to meet the demands of the organisation and this large communications organisation wanted to produce more literature in-house rather than outsourcing.

Aura completed a full analysis of the costs and implications to this large communications organisation before making its proposals. The new full colour and high-speed black and white copier printers and online and off-line booklet maker systems Aura installed enabled this large communications organisation to meet its high volume demands with consistently high quality and reliability.

By introducing Equitrac through Ricoh, this large communications organisation can monitor, measure, and manage network-wide document output. Aura and Ricoh also introduced the Doc-Q-Manager electronic job ticketing system which allows the print room to manage its workload more effectively.

Aura has helped this large communications organisation truly print less and do more - to date, they've achieved better in-house print quality, obtained valuable management information to control costs, made a significant impact to their carbon footprint obligations and improved efficiency across the business.



“We had no idea what our overall printing capabilities were and what it was costing us”
- Head of Communications

This large communications organisation is the biggest union for the communications industry in the UK. Individual members are involved

in a diverse range of activities from engineering and computing, to clerical, retail or financial functions.

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