



Aura™

TRANSFORMING PRINTING COSTS

When this registered charity, operating in the healthcare sector, was considering switching from its current “vendor direct” model, the team began to investigate alternative supply options, looking to Aura for help.



Conducted a
comprehensive
print device audit



Suggested overall savings
of 20% per quarter



A 35% reduction
of machines



SUPPORTING AN EXCITING DIGITAL TRANSFORMATION DEAL

Through the incumbent IT service partner, Selection Services, Aura started by implementing a comprehensive audit of the organisation's print device estate. The findings were then compared to a range of internal management information to determine what overall savings may be possible - the results were over 20% per quarter.

With 53 autonomous sites across the UK, the not-for-profit organisation struggled to control the use of local desktop devices and ensure the correct utilisation of its print asset investments. Ageing and expensive to maintain, devices were removed and replaced with fewer, new and more efficient devices across the estate.

To date, the managed service has allowed the client to reduce their number of machines by 35% as well as resolve legacy supplier issues.

The new service provision not only fixed legacy supplier challenges, it also made significant improvements to the organisation's end-user experience, IT control and visibility. As well as having more control over their printing, the charity can also have better control over document security, which is especially important for a healthcare business where there is access to high amounts of personal data.

Now that the initial benefits of migration have been realised, Selection Services, Aura and the client are building a collaborative plan to reduce cost and improve service continually during the life of the contract.



"Working with Aura has enabled us to improve across all areas."

IT Manager

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