



Aura™

SIGNIFICANT COST SAVINGS ACHIEVED THROUGH MANAGED PRINT

As well as saving them £20k annually, our bespoke print and document management system enabled this trade union to raise quality, improve efficiency and strengthen security.



Annual cost savings of £20k



Increased print quality and waste control



Professional-grade publishing hardware and software



BUSINESS CHALLENGE

An independent union with a membership of more than 37,000 across the UK and Ireland, this organisation needed to bring consistency to print across its seven locations.

With multiple individual site contracts in place, and a fleet of multifunctional products which were outdated and expensive

to run, the TSSA was looking to make cost efficiencies by bringing the organisation's print and document management needs under a single contract, and improve the quality of print output, resource efficiency, and document security.

AURA SOLUTION

By putting together a bespoke, union-wide print and document management programme for the union, Aura was able to deliver the cost savings, security, quality improvement, resource efficiency, and more – with 21st century systems in place staff at the organisation were able to fulfil their duties with less fuss and more focus.

As well as more than halving the total print fleet to achieve hardware and running cost savings, efficiencies were achieved using software that controls print activity according to set rules, designed to reduce unnecessary use of ink, paper, and power. The right change management ensured that this office culture shift could be achieved; all staff were on board with altering working practices in order to achieve cost, resource saving and operational benefits.

Not only was the quality of everyday documents increased, but the client now enjoys an updated publishing and print production facility, which ensures that professional-looking publications can be created in-house, saving on outsourcing costs. This was achieved by the specification of professional-grade publishing hardware and software.

With a roll-out that took just five months, the new print and document management programme not only saved the organisation £20,000 per year based on initial figures, but the managed service has a focus on continuous improvement, so that strategies can be refined based on data provided by the system, for future economies to be made.



“One of the biggest challenges was deciding the future of our production print room.”

Assistant General Secretary, TSSA

Contact us

www.aurafutures.com

London
+44 207 2 400 800
london@aurafutures.com

New York
+1 646 490 3755
newyork@aurafutures.com